



## Strategic Plan Update

April 2025

*The following tables provide updates to existing Strategic Priorities reviewed and approved by Council since the initial adoption of the 2022-2026 Strategic Plan.*

*Following the existing tables are additional priorities proposed by Staff for review by Council, as well as an opportunity for you to record your own priorities that can be submitted during the in-person session.*

**A. Goal: The City of Prince Rupert will provide *appropriate laws and services* to cost effectively provide for the needs of residents in their use and enjoyment of private and public lands.**

Action	Status
1. Prepare Bylaw Enforcement Policy	To be provided to Council May 2025.
2. Explore transfer of Landfill operations to the NCRD	Ongoing discussions. City Staff are proposing a NCRD Board meeting presentation in Oct/Nov 2025.
3. Continue to encourage review and amendments to Federal Medical Cannabis legislation	On hold pending Federal election outcome.
4. Review developer incentives for effectiveness	Incentives extended, with update expected at the end of 2025. Development Approvals process review and interview identified that knowledge of incentives was low still. Updated statistics on use of incentives will be collected. Advertisements of incentives to go out in Spring/Summer 2025.
5. Update Solid Waste Management Bylaw to improve waste disposal controls	Complete Q4 2024.
6. Update Fire Protection Bylaw	Completed. Final report be presented to Council in June, 2025.
7. Develop Recreation Master Plan	In Process: RFP closed April 14. Two proposals received. First round of survey data was completed in Feb with 346 contributions. Annual User Group meeting April 23 for first round of in-person engagement.
8. Renew Recreation Fees Bylaw	In Process: Regional and Provincial Recreation Bylaw fees have been collected, will begin community comparisons and review in May & June.
9. Improvements to Community Safety Programming and Capacity	Staff to distribute posting in May for additional Peace Officer

**B. Goal: The City of Prince Rupert will prioritize its actions to improve its *fiscal health*.**

Action	Status
1. Support development of Watson Island and Lot 444	Ongoing discussions. Energy Conferences attended throughout 2024-early 2025 for both domestic and international opportunities.
2. Continue to pursue negotiations and advocacy with the Federal and Provincial Government to ensure the City has the revenue sources required to run the city and service industry. This includes a focus on the Port Tax Cap, PILT, RBA, and Federal Stipend.	Ongoing discussions. PPAB Appeal management – Decision made Feb 2025. DAP put on hold pending BCA Board Appeal. Tax Cap – on going discussions with the Ministry of Finance.
3. Explore and advocate for fully subsidized ferry agreement with the Province	Ongoing discussions. Several meetings with MOTI and BC Ferries Reps.
4. Encourage and support development of renewable energy projects in Prince Rupert	RFEOI completed and evaluated Q4 2024, feasibility on potential projects on Watson Island anticipated to come in through RFP in April 2025.
5. Pursue amendment to landfill authorization on Watson Island to allow us to accept soils and generate funds for closure accruals	Application is submitted and Ministry review in progress.

**C. Goal: The City of Prince Rupert will aggressively work towards *replacing and renewing its infrastructure* in a cost effective and strategic way working with Provincial and Federal ministries, departments and agencies to secure and mobilize resources and undertake improvements with haste.**

Action	Status
1. Construction of the RCMP building	Move in planned by April 11 <sup>th</sup> , Ribbon cutting April 29 <sup>th</sup> .
2. Relocate Public Works	In progress. Phased occupancy starting in May. Full move late 2025, early 2026.

3. Proceed with pursuing water treatment for the City and securing sufficient funding.	Ongoing discussions with Federal/Provincial government on grant and funding opportunities
4. Implement Infrastructure Replacement Strategy	Borrowing approved. Project under way.
5. Proceed with developing Sanitary sewer treatment and securing sufficient funding	Moresby project construction RFP issued April. Additional funding for implementation subject to ongoing discussions with Federal and Provincial governments.
6. Explore and pursue development of a new Fire Hall Building subject to securing adequate funding and priority review.	Ongoing. Conceptual design (in partnership with the PRPA) to be proposed.
7. Commitment to Federal Directive Adherence on Wastewater	Work in progress. Discussions with the Federal Government on project timelines. Council adopted policy Q1 2025. Outfall amalgamation ongoing. Seal Cove Outfall L complete

**D. Goal : The City of Prince Rupert will encourage, support, and undertake *community renewal* to ensure it becomes a world class port city**

Action	Status
1. Prepare a Public Realm (Streetscape) plan	Waiting for approval by MOTI for designs. Reviewing funding options including the Housing Infrastructure Fund. Grant submitted to Housing Infrastructure Fund April 2025.
2. Undertake waterfront development	Planning exercise completed Q1 2025. Moving forward on early implementation steps in Summer 2025.
3. Prepare a Place Making Plan	Best practices review completed Q4 2024. Piecemeal grant-funded student projects being used to support more comprehensive plan.
4. Prepare a Wilderness User Master Strategy	Not started.
5. Exploration of paid parking implementation with proceeds towards downtown renewal	Will follow-up after updates to Rushbrook parking system.

6. Develop Complete Communities Plan	Complete Q4 2024.
7. Renew Memorial Programming	Direction received from Council Q1 2025, draft policy under way, replacement of Mariners Memorial Wall under way.
8. Implement Transportation Improvements Program – Bus Shelters	3 Bus Shelters to be installed 2025, 1 additional applied for funding.
9. Implement Transportation Improvements Program – Intersection safety	Reviewing grants for identified intersection upgrades in Transportation Plan in Q2.
10. Undertake community and cultural renewal at the Recreation Complex	Work on window displays, Raven Lounge improvements, art projects, signage enhancements and potential cultural plan under way.

**E. Goal: The City of Prince Rupert will *provide good governance* by working with other governments, residents, neighbouring communities to ensure collaboration and open government.**

Action	Status
1. Further develop prosperity agreements with First Nations	Ongoing.
2. Comprehensive Review of City Policies	Policy review completed and adopted Q4 2024.
3. Align local policies and programming with Indigenous Engagement Requirements within the Emergency and Disaster Management Act (EDMA), as per Provincial Directive (Section 55 of EDMA)	MOU signed in partnership with NCRD, Port Ed to collaborate on project; Contracts awarded for Cultural Safety training program development, communications protocol in Q2-Q4 2025.
4. Develop funding guide to assist with implementation of strategic goals	Rec – draft developed from Communications, review to take place 3rd or 4th quarter.
5. Address restrictive covenants on select City held properties (999 year leases)	On going discussion with the Province on the process to remove the covenants.

**F. Goal: The City of Prince Rupert will support and *encourage new and renewed housing* working with industry, senior government and First Nations.**

Action	Status
1. Pursue housing funding, partnerships and projects and when appropriate using municipally owned land	HAF application in 2024 unsuccessful. HAF action plan update adopted in October 2024. Working through development approvals and servicing for two projects with BC Housing Preliminary Funding. Approved permits for new 40-unit building on City-owned land. Amendments to Zoning to implement Housing Plan items coming in Q2 2025.
2. Develop an affordable housing strategy to complement Housing Acceleration Plan pursuant to new Provincial legislation	Anticipated start in Q3, 2025.
3. Align local policies and bylaws with Provincial legislation on housing density (in line with implementation of Housing Acceleration Plan + Affordability initiatives)	Zoning amendment deadlines met, other policy review pending. Undertaking a Sanitary/Storm Capacity Assessment to support implementing density. Plans to review building and traffic bylaws to manage increased density in Q3 2025.
4. Update to Housing Needs Assessment to comply with Provincial directives	Complete Q4 2024.
5. Update to Official Community Plan to comply with Provincial directives	Project underway. Must be complete by end of 2025.

**G. Goal: The City of Prince Rupert will *foster its local economic, social, cultural and environmental well being* so its residents and businesses have a sustainable and prosperous future.**

Action	Status
1. Establish an Accessibility Committee and planning activities (must comply between Sept 2023-2024)	Accessibility Plan complete Q1 2024, implementation ongoing with Committee input.
2. Implement Reconciliation policy	Funding achieved for Action Plan, engagement planned for Summer/Fall 2025.
3. Prepare a Climate Action Plan/Community Energy and Emissions plan (including potential sea level rise planning)	Climate Action Plan complete Q1 2025.
4. Continue implementation of Child Care Action Plan - via proposed amendments to Zoning, coordination of a quarterly childcare roundtable, and investigation of opportunities for child care on City properties	Supporting lease and development of Aboriginal Headstart Daycare. Looking at other policy support for childcare opportunities as outlined in the plan, including within zoning amendments.
5. Develop Diversity, Equity and Inclusion Policy	Administrative Equity Lens Policy adopted Q4 2024.
6. Develop Food Strategy	Food asset review complete by SFU student; Engagement planning ongoing for Action plan with community partners in conjunction with supporting numerous other food projects.
7. Support for low barrier work program	Staff to provide policy brief to Sr Mgmt/Council for review in Q2 2025.

## COMPLETED ACTIONS

Action	Status
E1) Prepare Council Code of Conduct Policy	Complete
E2) Develop long term and short term strategic plans	Complete

E7) Clarify roles/responsibilities with respect to Council Committee appointments	Complete
F4) Align policies and bylaws with Provincial legislation on short-term rentals	Complete
G4) Prepare a Social Development Strategy (addressing mental health, addictions, homelessness)	Complete
G7) Develop City strategy to advocate for quality local health care services	Complete with recruitment efforts ongoing
A5) Update Solid Waste Management Bylaw to improve waste disposal controls	Complete
E2) Comprehensive Review of City Policies	Complete
E4) Update to Housing Needs Assessment to comply with Provincial directives	Complete
G3) Prepare a Climate Action Plan/Community Energy and Emissions plan (including potential sea level rise planning)	Complete
D6) Complete Communities Assessment	Complete