



**FOR IMMEDIATE RELEASE**

## **CITY OFFERS ADDITIONAL CLARIFICATION ON HAYS 2.0 VISION**

**DECEMBER 9<sup>th</sup>, 2015**—The City of Prince Rupert is providing additional clarification to the Northern View and Prince Rupert Port Authority staff regarding the recently released Hays 2.0 vision. Statements made to the Northern View by Dr. David Gillen and also by PRPA Spokesperson Michael Gurney on the November 30th edition of CBC Daybreak North regarding current demand for trade through the Northwest Passage do not accurately reflect nor take into consideration the guiding principles behind Hays 2.0.

"Hays 2.0 is a five point community vision which endeavours to look one hundred years into the future, much like Charles Hays had done back in the early 1900s when founding Prince Rupert. Under one of the five sections, a conservative reference towards potential Arctic trading routes is mentioned. At no time has the City claimed a Northwest Passage or Northern Sea trade route to Prince Rupert to be currently feasible or part of current economic demand. Our vision makes it abundantly clear that the science and feasibility are still being debated by the global scientific community and are not to be overestimated. However, given that there is significant debate worldwide regarding this topic involving many nations, institutions and industries, we believe this long-term, decades-away scenario requires recognition and consideration." said Mayor Lee Brain.

As to the claims from Port Authority staff regarding a lack of consultation with the Port, the Mayor has been in regular communication with the Chairman of the Board, Mr. Bud Smith, on matters pertaining to aligning the City and the Port's direction and vision.

"Mr. Smith and I have had conversations regarding components of this vision before its release. Generally speaking, matters of overall vision, direction, and governance are discussed at the board/council level. Currently, we have presented Hays 2.0 to the Port Authority Board as an opportunity for more active collaboration and high level partnership between our organizations and we look forward to a closer working relationship," said Mayor Lee Brain. "Ultimately this is the City's vision, however, we have acknowledged where the Port fits within the overall context of Hays 2.0. Council believes the vision is clear and recognizes that we are prepared to think big, be ambitious, and use our natural advantages to realize our potential for the next 100 years to come."

Please find a link to the original Hays 2.0 vision on the City's website at:  
[www.princerupert.ca/vision/haystwo](http://www.princerupert.ca/vision/haystwo)

**MEDIA CONTACT**

Veronika Stewart  
Communications Manager, City of Prince Rupert  
Office: (250) 627 0976 ext. 276  
Cell: (778) 884 6285  
[veronika.stewart@princerupert.ca](mailto:veronika.stewart@princerupert.ca)