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CITY OF PRINCE RUPERT  
REPORT TO COUNCIL

**DATE:** July 22, 2012  
**FROM:** Zeno Krekic, City Planner, Robert Grodecki, Corporate Administrator  
**SUBJECT: WATERFRONT EAST LAND USE PLAN - PROJECT AND PUBLIC CONSULTATION UPDATE**

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**RECOMMENDATION:**

**THAT Council receives this report for information.**

**REASON FOR REPORT:**

Planning for waterfront development was identified as one of Council's priorities in the 2012 Strategic Plan. Following a sequence of reports on ownership and jurisdiction at the May 28<sup>th</sup> Regular Meeting, Council approved a study area and directed staff to commence work. Council has asked for regular reports on progress regarding this project.

**BACKGROUND**

During spring of 2012 staff was expecting a favorable response from PRPA Community Investment Fund to conduct this work which unfortunately did not materialize. As the result Administration asked staff to conduct this work in-house under the direction of the City Planner.

The work program is as follows;

- A. Consultation until early September.
- B. Analysis and prepare Draft Report by mid October.
- C. Present Draft report to Council and Community late October.
- D. Amendments to Report in November.
- E. Final Report to Council on Document 10, 2012.

**ANALYSIS:**

The first phase of the work commenced in early June. Preparations were made for Open Houses on June 27 and two separate sessions for June 28, 2012. Nearly 100 individuals have attended during these three events. On the evening of June 27<sup>th</sup> we had a good mix of interests ranging from people interested in recreational opportunities, economic development, and public safety. The following day the venue changed to City Hall and catered to the lunch crowd, followed by a late afternoon session before wrapping up for the day. These meetings were a bit more focused on commerce and industries. Comments were solicited and marked on the maps displayed at the meetings which are now scanned and on the website found at

[http://www.princerupert.ca/page.php?id\\_page=379&id\\_section=2](http://www.princerupert.ca/page.php?id_page=379&id_section=2)

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We are now focused on meetings with various property owners within the study area. When possible we are arranging groupings of interests such as the recent meeting with Cow Bay Merchants. As well, the project team is conducting smaller meetings and even some one on one meetings when desirable. All results will be posted on the City of Prince Rupert website.

It is too early to draw any conclusions as this is "peanut butter time"; all comments are valid, even from the crayon wielding kids.

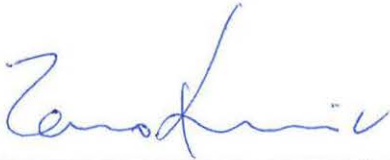
**COST:**

Expenses relating to meetings, advertising and miscellaneous materials are estimated to be in \$2,500 range.

**CONCLUSION:**

**Public consultation is going well and other than substantial interest being demonstrated it is too early to draw any conclusions.**

Reviewed by the City Manager



Zeno Krekic  
City Planner



Gord Howie



Robert Grodecki,  
Corporate Administrator