

INFORMATION PACKAGE

November 18th, 2015

Please Note:

*There are no Confidential Items in
this Package*

CITY OF PRINCE RUPERT

Information Package Summary –November 18th, 2015

ACTION ITEMS		SUBJECT MATTER
NONE		
GENERAL INFORMATION		SUBJECT MATTER
1.	Northern BC Tourism	Destination British Columbia Tourism Marketing Committee: Call for Applications
2.	UBCM	The Compass Newsletter—November 16 th , 2015
3.	North Coast MLA—Jennifer Rice	Fall MLA Update

Tourism news from Northern BC Tourism

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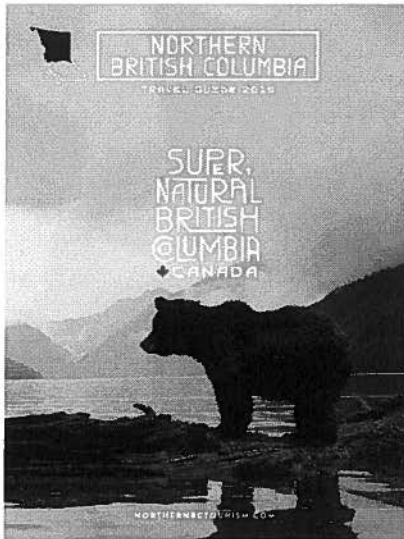
Destination British Columbia Tourism Marketing Committee: Call for Applications

Destination British Columbia established an industry-based Tourism Marketing Committee (TMC) in 2013 to provide advice to the Corporation's Board of Directors and CEO on:

- Marketing strategies for the organization;
- Ways to use Destination BC marketing strategies and programs to align tourism marketing programs across the province;
- Performance metrics to act as the basis for transparent tracking of the success of the organization's tourism marketing programming, and the performance of the tourism sector, particularly against key competitors; and
- Ways to use Destination British Columbia funds to leverage private sector tourism marketing funding.

The terms of reference for the TMC can be found [here](#). Destination BC and BC's Regional Destination Marketing Organizations (RDMOs) selected the founding members of the Tourism Marketing Committee in July 2013. The Committee is comprised of up to 21 members: three from each of British Columbia's six tourism regions, one member nominated by Aboriginal Tourism BC, and up to two additional members appointed by Destination BC. Collectively, TMC members must have the necessary range of skills and experience, regional and sectoral perspectives, and marketing knowledge to provide valued, strategic marketing advice to the Board and CEO.

Terms have expired for six members, each from one of the regions: Vancouver, Coast & Mountains; Vancouver Island;



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Thompson Okanagan; Cariboo Coast Chilcotin; Northern BC; and the Kootenay Rockies. As such, Destination BC and RDMOs are issuing a call for applicants to serve on the TMC for a three-year term beginning January 1, 2016. The [Application Form](#) is attached herein.

Interested applicants should possess the following experience and skills, to complement those of the current members as part of the TMC skills matrix:

- Experience with tourism marketing on a global, national and provincial scale;
- A thorough understanding of tourism issues, sectors and opportunities;
- Hands-on experience with consumer marketing, partnerships, product development/enhancement, visitor services, and/or research and evaluation;
- Willingness to work collaboratively with others, for the benefit of tourism province-wide, in a fully transparent and accountable process;
- Desire to contribute to Destination BC's marketing objectives in a meaningful way, including prioritizing time for committee meetings and review of materials;
- Deep expertise in one or more of the following areas:
 - Technical marketing expertise in digital, social and online strategy (data-driven, programmatic, content marketing);
 - Knowledge in DBC's key overseas markets;
 - Strategic sector knowledge in city tourism;
 - Business operations/management experience in transportation, wine and culinary, golf, heritage and culture, fishing, camping or other major tourism-related sectors.

Destination BC and regional representatives will evaluate qualified applicants and bring forward recommended nominations to Destination BC's Board of Directors for consideration.

Term

The initial term of appointment is three years, beginning January 1, 2016. Committee members may serve no more than two consecutive terms.

Time Commitment

The Committee will meet on a regular basis, on a schedule determined by TMC members and the CEO. The Committee will meet at least twice each year in person, coinciding with the annual strategic planning schedule created by Destination BC's Board of Directors.

Compensation

Members of the committee will have their travel expenses reimbursed. Members will not receive compensation for meetings.

Each application must include the completed Application Form including your resumé and any other supporting documents you feel are relevant to this process. Applications may be submitted in electronic form. Applications must be received no later than 5:00 PM on Monday, November 30, 2015.

Please submit your Application Form

to: Nicole.Endrizzi@destinationbc.ca



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DNA Analysis Costs Shifting to Local Government

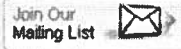
November 16, 2015

Local governments in British Columbia have begun to receive invoices for DNA analysis services. This new charge to local governments follows on an agreement between the Province of BC and Government of Canada with regard to Biological Casework (DNA) analysis. Information on this agreement was referenced in an update on the National RCMP Contract Management Committee that was distributed to local governments in June 2015. [Read more](#)



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An e-newsletter from Jennifer Rice, your North Coast MLA.

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I had the honour of meeting a North Coast constituent in Victoria. Cayden White (second from left), aged 16, is an accomplished high school student from Lax kw'alaams. He is involved in peer mentorship and tutoring, playing and coaching sports. He speaks Sm'algyax and takes part in traditional food harvesting and regalia making. Cayden was in Victoria participating in Democracy in Action, a youth conference giving students the opportunity to explore and learn about BC's democratic institutions.

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In this newsletter:

- [Fall MLA Update](#)
- [Angie and Robert Robinson Inquest Transportation Symposium](#)

FALL MLA UPDATE

Damning Report Reveals Culture of Deleting Public Records in Christy Clark Government

Over the last few weeks, the Opposition New Democrats have revealed more evidence that the culture of cover-up and deceit in the B.C. Liberal government starts at the top, and exists throughout the political level of government. Premier Clark has created and encouraged a culture of deception,

Angie and Robert Robinson Inquest

Last month I attended the beginning of the coroner's inquest into the deaths of Angie Robinson and Robert Robinson. Angie was a single mom, struggling with depression. Her son, Robert, had severe autism, and she struggled to give him the care he needed.

Taking care of Robert was a full-time

deceit, and triple deletion of public records. They've gone to extraordinary lengths to deceive the people of British Columbia by either avoiding documentation on key decisions, deleting the info, or both.

These revelations come hard on the heels of [a damning report](#) from the Information and Privacy Commissioner, who found the illegal practice of triple-deleting emails was widespread in the office of Premier Christy Clark and throughout her government. The commissioner also sent the file to the RCMP, after a Liberal staffer admitted to lying under oath.

The commissioner launched an investigation after whistle-blower Tim Duncan, a former executive assistant in the Office of the Minister of Transportation and Infrastructure alleged he was instructed to destroy records in relation to an FOI (Freedom of Information) request I made about the Highway of Tears last November.

The Privacy commissioner found Mr. Duncan's allegations to be in fact truthful and the staffer in question immediately resigned. The matter has now been referred to the RCMP for investigation. Access Denied: Record Retention and Disposal Practices of the Government of British Columbia is available for download [here](#).

For more information check out these media sources:

job, so Angie asked the Ministry of Children and Families to help her get child support from her ex-partner. They didn't help. Angie asked the ministry for respite care assistance. It wasn't given.

Angie's cries for help were ignored. My questions to the Minister of Children and Family Development essentially ask how many families have to experience such tragedy before changes are made in her ministry which you can watch [here](#) and [here](#) .

The coroner's inquest produced 24 recommendations, some of which included ensuring autism training in rural and remote communities and ensuring transportation issues are addressed separately from autism and other special needs funding for families in rural and remote communities where travel is required to access services. Follow these links [here](#) and [here](#) to see the full list of recommendations from the inquest.

On Oct 26th Angie's sister, [Michelle Watson](#), along with [autism advocacy agency Inclusion BC](#) and other [parents of children and youth with special needs came to Victoria](#) to hold a press conference. They asked the Christy Clark government to accept a proposal for regional advocates so families of children and youth with special needs who live outside of the lower mainland can have access to a nearby advocate. With a courageous heart, Michelle shared a deeply personal story about her sister's life and is advocating for the coroner's

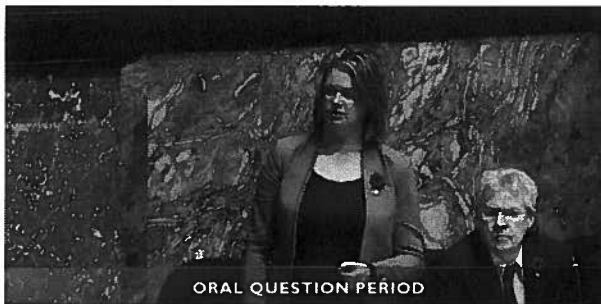
[Emails relating to B.C.'s Highway of Tears allegedly deleted](#)

[Community leaders told government transportation options needed to improve](#)

[New Highway of Tears documents uncover residents' deep concerns](#)

[Highway of Tears internal records deliberately deleted, says B.C.'s privacy commissioner](#)

This culture of delete is not just in the Ministry of Transportation, we have found instances of deleting in the Premier's office as well. Records that pertain to the [yoga on the bridge debacle](#) and the [ongoing scandal of the health worker firings](#) are missing, in addition to emails regarding the [Highway of Tears](#). What else is the BC Government hiding in other ministries?



[Click here to watch me question the Minister for Transportation about the deleted Highway of Tears emails.](#)

The Opposition continues to demand answers in the

recommendations to be fully accepted and implemented.

[You can learn more about the inclusion BC proposal here.](#)

[Read more about the inquest here.](#)

Transportation Symposium for Highway 16

The Transportation Symposium is a collaboration between the Ministry of Transportation and the First Nations Health Authority and will take place in Smithers, BC November 24, 2015.

First Nations communities up and down Highway 16 are invited to send two delegates. Local governments have also been invited.

In preparation for the symposium, the BC Government is collecting data on transportation in the north, I encourage all of you, your friends and family members, colleagues and clients to fill out this survey, which you can find here:

[http://bit.ly/fnhatransportationsurvey.](http://bit.ly/fnhatransportationsurvey)

With the help of service providers, community leaders and various stakeholders, I'm hopeful that we can enact tangible solutions to protect women and other vulnerable individuals travelling along the Highway 16 corridor.

Legislature, and we will not rest until the truth is revealed.

Yours in service,



Jennifer Rice

MLA - North Coast

Spokesperson for Rural and Northern Health

Deputy Spokesperson, Children & Family

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In remembrance of the brave men and women, now and throughout history who serve our country.

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I am honoured to serve as your MLA for the North and Central coast. Please do not hesitate to contact my office if you need assistance with provincial government matters.
